ALL TRAIL Brokerage Structure for IFAs effective from : 1st July 2015 till further notice of change								
			Total Brokerage (%) = Net Brokerage + Service tax					
Category	Scheme Name	Clawback Period	Upfront	Trail 1st Year	Trail 2nd Year	Trail 3rd Year onwards	Power of 3 Additional Trail 1st Year onwards	B 15 Special Upfront Incentive #
Power of 3 Campaign (Refer T&C for more details)	BSL '95 Fund	12 Months	NIL	1.15	1.15	1.15	0.20	1.50
	BSL Equity Fund & BSL MNC Fund	12 Months	NIL	1.15	1.15	1.15	0.15	1.50
	BSL MIP II - Wealth 25 Plan	12 Months	NIL	1.25	1.25	1.25	0.10	1.50
	BSL Equity Savings Fund	12 Months	NIL	1.25	1.25	1.25	0.15	1.50
	BSL Advantage Fund	12 Months	NIL	1.25	1.25	1.25	0.20	1.50
	BSL Dynamic Bond Fund	No Claw-back	NIL	0.80	0.60	0.60	0.05	NIL
	BSL Corporate Bond Fund	No Claw-back	NIL	0.95	0.95	0.95	0.15	NIL
Equity	BSL Frontline Equity	12 Months	NIL	1.05	1.05	1.05	NA	1.50
	BSL India Reforms Fund	12 Months	NIL	0.95	0.95	0.95	NA	1.50
	BSL Dividend Yield Plus, BSL Midcap Fund,BSL Pure Value Fund, BSL Tax Relief '96 & BSL Top 100 Fund	12 Months	NIL	1.15	1.15	1.15	NA	1.50
Equity 2	BSL Banking and Financial Services Fund, BSL Manufacturing Equity Fund, BSL Buy India Fund, BSL India GenNext Fund, BSL India Opportunities Fund, BSL Infrastructure Fund, BSL International Equity - Plan B, BSL Small & Midcap Fund, BSL Long Term Advantage Fund, BSL New Millennium Fund, BSL Special Situations Fund, BSL Tax Plan, BSL International Equity - Plan A & BSL Dynamic Asset Allocation Fund	12 Months	NIL	1.25	1.25	1.25	NA	1.50
Hybrid	BSL MIP, BSL Monthly Income	12 Months	NIL	1.25	1.25	1.25	NA	1.50
Other - Arbitrage	BSL Enhanced Arbitrage Fund	No Claw-back	NIL	0.50	0.50	0.50	NA	NIL
Other - FoF	BSL 5 Star Multi Manager FoF Scheme, BSL Active Debt Multi Manager FoF Scheme, BSL Asset Allocation Fund - Aggressive Plan, BSL Asset Allocation Fund - Conservative Plan, BSL Asset Allocation Fund - Moderate Plan, BSL Asset Allocator Multi Manager FoF Scheme, BSL Commodity Equities Fund - Global Agri Plan, BSL Financial Planning FoF – Aggressive, BSL Financial Planning FoF – Conservative, BSL Financial Planning FoF – Prudent, BSL Global Commodities Fund, BSL Global Real Estate Fund, BSL Gold Fund & BSL Latin America Equity Fund	No Claw-back	NIL	0.60	0.60	0.60	NA	NIL
Other - Index	BSL Index Fund	No Claw-back	NIL	0.25	0.25	0.25	NA	NIL
Debt - 1	BSL Cash Plus, BSL Floating Rate Fund - Short Term Plan, BSL Government Securities Fund - Short Term Plan, & BSL Savings Fund	No Claw-back	NIL	0.10	0.10	0.10	NA	NIL
Debt - 2	BSL Gilt Plus - Liquid Plan, BSL Short Term Fund	No Claw-back	NIL	0.10	0.10	0.10	NA	NIL
Debt - 3	BSL Floating Rate Fund - Long Term Plan, BSL Gilt Plus - Regular Plan, BSL Treasury Optimizer Plan	No Claw-back	NIL	0.25	0.25	0.25	NA	NIL
Debt - 4A & 4B	BSL Cash Manager,BSL MIP II - Savings 5 Plan, BSL Short Term Opportunities Fund	No Claw-back	NIL	0.80	0.60	0.60	NA	NIL
Debt - 5A & 5B	BSL Gilt Plus - PF Plan, BSL Government Securities Fund - Long Term Plan, BSL Income Plus & BSL Medium Term Plan	No Claw-back	NIL	0.85	0.85	0.85	NA	NIL

Refer attached Notes and T&C for more details

SUP/AT/PER

Notes	
Load Structure *	Please refer OD / SID / KIM / FactSheet / Addendums for updated details.
Claw back_B15 Special Incentive #	In case the investment is redeemed / Systematically Transferred /Switched out to another scheme / Switched out to the Direct Plan within 12 months of investment, B15 Incentive will be completely recovered / clawed back from the future brokerage payments
T15 Locations	Includes Mumbai (including Thane & Navi Mumbai), Delhi (including NCR), Bangalore, Kolkata, Chennai, Pune, Ahmedabad, Hyderabad (including Secunderabad), Baroda, Panjim, Jaipur, Lucknow, Surat, Kanpur and Chandigarh . Any Investments from above mentioned Cities / Pin code categories will be eligible for brokerage payment as per T-15 brokerage structure. In addition to above mentioned Top 15 cities, the NRI investments will be considered as T-15 investments for the purpose of brokerage payment
B15	Other than T-15 Locations mentioned above
Terms and conditions	Birla Sun Life Asset Management Company Ltd. reserves the right to change /modify/discontinue/ withhold the rates and slabs mentioned at its sole discretion without any prior intimation or notification or in case of Regulatory Changes / Change in Industry practices in respect to payment of Brokerages. The AMC, its employees or Trustees shall not be responsible for any losses incurred by anyone due to change or errors in the brokerage structure.
	The rate defined in the structure would be applicable for lump sum as well as SIP, STP & CSIP investments.For Systematic Transactions, respective scheme commission structure will be applicable.
	Total Distributor Commission/ Brokerage /Incentive shall be the aggregate of Upfront Commission, Trail Commission and Marketing Support Expenses as expressed in basis points at transaction level.All these shall be inclusive of all statutory levies including service tax. Marketing Support Expenses are any expenses reimbursed to the distributor or incurred for on behalf of the distributor including gift vouchers, debit notes, event sponsorships, per application incentives, overseas & outstation trips (excluding for training programs) and benefits under reward and recognition/loyalty program like Privilege Club
	All Brokerages/Incentives are gross & inclusive of all statutory levies including service tax & education cess. Net Amount after deducting the statutory levies will be paid to the distributor. The service tax will be deducted from the brokerage payout at the time of payment. The brokerage strucure mentioned herein is solely payable to AMFI certified & KYD complied distributors. This brokerage structure is applicable only to distributors of Birla Sun Life Asset Management Co Ltd and can be changed / withholding by the AMC as its sole discretion without any prior intimation or notification. The AMC, its employees or Trustees shall not be responsible for any losses incurred by anyone due to change or errors in the brokerage structure. All distributors should abide by the code of conduct and rules/regulations laid down by SEBI & AMFI. The AMC will take disciplinary action against any distrubutor who is found violating these regulations / code of conduct. Distributors shall comply with SEBI circular dated June 26, 2002 on code of conduct & SEBI regulations from time to time, including SEBI circular, dated June 30, 2009 with respect to disclosures to be made by distributors to investors.
	For switch-out(s) made from any open ended Equity or Balanced scheme to any another Open ended Equity or Balanced Scheme:Exit load as applicable to the respective scheme will be charged and brokerage to be paid as applicable . For Investments and Switches into Direct Plan, Brokerage would not be paid
	Mutual Fund Investments are subject to market risks. Please read offer document / SID carefully before investing. For scheme specific risk factors please refer to the respective offer documents. Please refer OD / SID / KIM / FactSheet / Addendums for updated details.
Terms & Conditions for Power of 3 Campaign	
General	This Campaign (hereby referred to as Power of 3 Campaign) is only by invitation from Birla Sun Life Asset Management Company Limited (BSLAMC). Only those ARNs which are valid and empanelled with Birla Sun Life Mutual Fund ("BSLMF") during the course of the campaign shall be eligible
Period	This Campaign is time bound, for the incremental mobilization done in the time period 1st May 2015 to 30th Sept 2015 (both days inclusive).
Eligibility	The eligibility of DISTRIBUTORs (hereby referred to as IFAs) to participate in this Campaign shall be determined on the basis of the incremental mobilization with BSLMF during the campaign period. Only Fresh Purchase and Switches are eligible for campaign
Reward	All IFA ARNs holders, for their respective mobilizations, will be rewarded with an incentive in the form of extra basis point brokerage as additional trail as mentioned in the structure in addition to their existing brokerage category & rates.
SIPs	SIP/STP installment & New SIPs/STPs registered during the period are not considered for this Campaign.

Others	BSLAMC reserves the right to withdraw, cancel, discontinue, suspend, extend the period of, modify or rescind this Campaign or any part thereof (including any calculation parameters, the Campaign-Slab or terms and conditions) or anything in connection therewith, without any prior notice or assigning any reason thereof, and that the same shall be final and binding upon the DISTRIBUTOR. The DISTRIBUTOR shall abide by all the Terms and Conditions of this campaign. DISTRIBUTOR shall be liable for any losses/damage caused to BSLAMC/BSLMF from any action contrary to this terms and conditions. In case of any dispute, uncertainty or ambiguity regarding any issue pertaining to the Campaign, the decision of BSLAMC shall be final and binding upon the DISTRIBUTORs; and no correspondence disputing/challenging the same shall be entertained. The DISTRIBUTOR agrees and confirms that, he/she shall have no rightful claim against BSLAMC or BSLMF (or any of its Directors, Employees, Associate Companies, Group Companies or Authorised Representatives) with respect to this Campaign. All the eligible DISTRIBUTORs deemed to have expressly and unconditionally consented and accepted all the above terms and conditions and have waived their rights to question or raise any dispute regarding the terms and conditions, or regarding the campaign or regarding the decision/action of BSLAMC in respect of the campaign.
	The DISTRIBUTOR must remember that a client's interest and suitability to their financial needs is paramount. The rewards/incentives being offered in the eligible funds should not be construed as an inducement or an influencing factor to sell them. DISTRIBUTORs are also advised to disclose to the investors all material information. Any consideration received by the DISTRIBUTOR in addition to the Brokerage, will be purely construed as an incentive and should nowhere be considered as default consideration or indication and/or guarantee of incentive in future. The Rules and Regulations of SEBI and AMFI pertaining to brokerage payment to distributors shall also apply. Only those DISTRIBUTORs holding a valid ARN shall be paid Brokerage and/or Incentives under this Campaign.