



	Structure effective 1 June 2016	Total Brokerage (%) inclusive of all taxes				
Category	Scheme Name	3 yr Pricing (T15)	Trail 1st Year	Trail 2nd Year onwards	B 15 Special Upfront Incentive #	SIP/STP Special Incentive Adl Trail
Power of 3 (Refer T&C)	BSL Top 100 Fund, BSL Advantage Fund, BSL Midcap	3.90	1.10	1.10	1.50	-
	Power of 3 Additional Trail (For Lumpsum, SIP & STP transactions)		0.20	0.20		
Balanced	BSL Balanced '95	3.90	1.30	1.30	1.50	0.10
Equity 1	BSL Frontline Equity	3.15	1.05	1.05	1.50	0.10
Equity 2	BSL MNC, BSL Equity, BSL Dividend Yield Plus,BSL Pure Value Fund, BSL India Reforms Fund , BSL Banking and Financial Services Fund, BSL Manufacturing Equity Fund, BSL India Gen Next Fund, BSL India Opportunities Fund, BSL Infrastructure Fund, BSL Small & Midcap Fund, BSL New Millennium Fund, BSL Special Situations Fund, BSL International Equity - Plan A & B, BSL Dynamic Asset Allocation Fund, BSL Equity Savings Fund	3.60	1.20	1.20	1.50	0.10
Other - Arbitrage	BSL Enhanced Arbitrage Fund	1.95	0.65	0.65	0.00	NA
Other - Index	BSL Index Fund	0.75	0.25	0.25	0.00	NA
Other - FoF	All FoF Schemes (Refer Scheme Names in T&C)	1.80	0.60	0.60	0.00	NA
Hybrid	BSL MIP, BSL Monthly Income,BSL MIP II - Wealth 25 Plan	3.75	1.25	1.25	1.50	NA
Debt - 1	BSL Cash Plus, BSL Floating Rate Fund - Short Term Plan,BSL Floating Rate Fund - Long Term Plan & BSL Savings Fund	0.30	0.10	0.10	0.10	NA
Debt - 2	BSL Short Term Fund	0.30	0.10	0.10	0.00	NA
Debt - 3	BSL Constant Maturity 10Yrs (erstwhile Gilt Plus-Reg) BSL Treasury Optimizer Plan	0.75	0.25	0.25	0.00	NA
Debt - 4A	BSL Cash Manager	2.00	0.80	0.60	0.00	NA
Debt - 4B	BSL MIP II - Savings 5 Plan	2.40	0.80	0.80	0.00	NA
Debt - 4C	BSL Short Term Opportunities Fund	2.70	0.90	0.90	0.50	NA
Debt - 5A	BSL Gilt Plus - PF Plan, BSL Government Securities Fund - Long Term Plan, BSL Income Plus	2.55	0.85	0.85	0.00	NA
Debt - 5B	BSL Medium term Plan	3.00	1.00	1.00	0.75	NA
Debt - 5C	BSL Dynamic Bond Fund	2.70	0.90	0.90	0.25	NA
Debt - 5D	BSL Corporate Bond Fund	3.60	1.20	1.20	1.00	NA

Category	Scheme Name	3 yr Pricing (T15)	Upfront	Trail 1st year onwards	B 15 Special Upfront Incentive #	SIP/STP Special Incentive Adl Trail
ELSS	BSL Tax Relief '96 <=1,50,000	4.00	0.25	1.25	2.00	0.10
	BSL Tax Relief '96 >1,50,000	4.00	0.25	1.25	2.00	0.10
	BSL Tax Plan <=1,50,000	3.00	3.00	1.25 (4th year onwards)	2.00	0.10
	BSL Tax Plan >1,50,000	4.00	0.25	1.25	2.00	0.10
Refer attached Notes and T&C for more details				Suo AT Per		

Notes	
FoF List	BSL Active Debt Multi Manager FoF Scheme, BSL Asset Allocator Multi Manager FoF Scheme, BSL Commodity Equities Fund - Global Agri Plan, BSL Financial Planning FoF – Aggressive, BSL Financial Planning FoF – Conservative, BSL Financial Planning FoF – Prudent, BSL Global Commodities Fund, BSL Global Real Estate Fund & BSL Gold Fund
Load Structure *	Please refer OD / SID / KIM / FactSheet / Addendums for updated details.
Claw back_ Upfront #	Subject to proportionate claw back in case investment is redeemed / Systematically Transferred /Switched out within the applicable claw back period of each scheme mentioned in the above table. The clawback clause can be changed /modified/discontinued/ withholding by the BSLMF at its sole discretion without any prior intimation or notification.
Claw back_ B15 Special Incentive #	In case the investment is redeemed / Systematically Transferred /Switched out to another scheme / Switched out to the Direct Plan within 12 months of investment, B15 Incentive will be completely recovered / clawed back from the future brokerage payments
T15 & B15 Locations	As per AMFI guidelines
Terms and conditions	Birla Sun Life Asset Management Company Ltd. reserves the right to change /modify/discontinue/ withhold the rates and slabs mentioned at its sole discretion without any prior intimation or notification or in case of Regulatory Changes / Change in Industry practices in respect to payment of Brokerages. The AMC, its employees or Trustees shall not be responsible for any losses incurred by anyone due to change or errors in the brokerage structure.
	The rate defined in the structure would be applicable for lump sum as well as SIP, STP & CSIP investments.
	Total Distributor Commission/ Brokerage /Incentive shall be the aggregate of Upfront Commission, Trail Commission and Marketing Support Expenses as expressed in basis points at transaction level.All these shall be inclusive of all statutory levies including service tax. Marketing Support Expenses are any expenses reimbursed to the distributor or incurred for on behalf of the distributor including gift vouchers, debit notes, event sponsorships, per application incentives, overseas & outstation trips (excluding for training programs) and benefits under reward and recognition/loyalty program like Privilege Club
	All Brokerages/Incentives are gross & inclusive of all statutory levies including service tax & other cess. The brokerage structure mentioned herein is solely payable to AMFI certified & KYD complied distributors. This brokerage structure is applicable only to distributors of Birla Sun Life Asset Management Co Ltd and can be changed / withholding by the AMC as its sole discretion without any prior intimation or notification. All distributors should abide by the code of conduct and rules/regulations laid down by SEBI & AMFI. The AMC will take disciplinary action against any distributor who is found violating these regulations / code of conduct. Distributors shall comply with SEBI circular dated June 26, 2002 on code of conduct & SEBI regulations from time to time, including SEBI circular, dated June 30, 2009 with respect to disclosures to be made by distributors to investors.
	For switch-out(s) made from any open ended Equity or Balanced scheme to any another Open ended Equity or Balanced Scheme:Exit load as applicable to the respective scheme will be charged and brokerage to be paid as applicable . For Investments and Switches into Direct Plan, Brokerage would not be paid
	Mutual Fund Investments are subject to market risks. Please read offer document / SID carefully before investing. For scheme specific risk factors please refer to the respective offer documents. Please refer OD / SID / KIM / FactSheet / Addendums for updated details.

Terms & Conditions for Power of 3 Campaign	
General	This Campaign (hereby referred to as Power of 3 Campaign) is only by invitation from Birla Sun Life Asset Management Company Limited (BSLAMC). Only those ARNs which are valid and empanelled with Birla Sun Life Mutual Fund ("BSLMF") during the course of the campaign shall be eligible
Period	This Campaign is time bound, for the incremental mobilization done in the time period 1st June 2016 till further notice of change
Eligibility	The eligibility of DISTRIBUTORS (hereby referred to as IFAs) to participate in this Campaign shall be determined on the basis of the incremental mobilization with BSLMF during the campaign period. Only Fresh Purchase and Switches are eligible for campaign
Reward	All IFA ARNs holders, for their respective mobilizations, will be rewarded with an incentive in the form of extra basis point brokerage as additional trail as mentioned in the structure in addition to their existing brokerage category & rates.
SIPs	This is inclusive of all transaction Lumpsum/SIP/STP
Others	<p>BSLAMC reserves the right to withdraw, cancel, discontinue, suspend, extend the period of, modify or rescind this Campaign or any part thereof (including any calculation parameters, the Campaign-Slab or terms and conditions) or anything in connection therewith, without any prior notice or assigning any reason thereof, and that the same shall be final and binding upon the DISTRIBUTOR. The DISTRIBUTOR shall abide by all the Terms and Conditions of this campaign. DISTRIBUTOR shall be liable for any losses/damage caused to BSLAMC/BSLMF from any action contrary to this terms and conditions. In case of any dispute, uncertainty or ambiguity regarding any issue pertaining to the Campaign, the decision of BSLAMC shall be final and binding upon the DISTRIBUTORS; and no correspondence disputing/challenging the same shall be entertained. The DISTRIBUTOR agrees and confirms that, he/she shall have no rightful claim against BSLAMC or BSLMF (or any of its Directors, Employees, Associate Companies, Group Companies or Authorised Representatives) with respect to this Campaign. All the eligible DISTRIBUTORS deemed to have expressly and unconditionally consented and accepted all the above terms and conditions and have waived their rights to question or raise any dispute regarding the terms and conditions, or regarding the campaign or regarding the decision/action of BSLAMC in respect of the campaign.</p>
	<p>The DISTRIBUTOR must remember that a client's interest and suitability to their financial needs is paramount. The rewards/incentives being offered in the eligible funds should not be construed as an inducement or an influencing factor to sell them. DISTRIBUTORS are also advised to disclose to the investors all material information. Any consideration received by the DISTRIBUTOR in addition to the Brokerage, will be purely construed as an incentive and should nowhere be considered as default consideration or indication and/or guarantee of incentive in future. The Rules and Regulations of SEBI and AMFI pertaining to brokerage payment to distributors shall also apply. Only those DISTRIBUTORS holding a valid ARN shall be paid Brokerage and/or Incentives under this Campaign.</p>