DSP BLACKROCK

Period: 1st Apr – 30th Apr 2018

SIP Momentum – SIP / STP Incentive Scheme

As you are aware, Systematic Investment Plan (SIP) and Systematic Transfer Plan (STP) are time tested and disciplined approaches towards wealth creation. It allows the investor to adopt a systematic and dedicated approach to financial planning by inculcating a habit for regular savings. Saving through the SIP / STP route allows the investor to benefit from Rupee Cost Averaging, Power of Compounding and also potentially helps smoothen out market volatility.

To continue the momentum for SIP's, we are pleased to offer you the following additional incentive structure.

The below table is eligible for all funds except DSP BlackRock Tax Saver Fund:

SIP/STP Amount	Advance Up fronting for 36 months	36 months		37th month onwards	
		Upfront ^	Trail for 36 months	Upfront^	Trail
1000 to <=10,000	Amount * 36 * Upfront Brokerage Rate	Nil	As per Structure*	As per the structure*	As per the structure*

^ per installment
*in that quarter / in the respective period

For e.g

Distributor earning 0.75% upfront brokerage will be eligible to get following incentive structure in the form of advance upfront brokerage:

SIP Investment (Rs)	Upfronted Incentive(Rs)
1000	270
2000	540
3000	810
5000	1350
7000	1890
10000	2700

Terms & Conditions:

1. Advance upfront brokerage will be paid on transactions up to Rs 10,000 and for SIP/STP registration of 36 months or more.
2. Applicable to all Equity, Hybrid & FOF, except Micro Cap Fund, Index & ETF Funds. For ELSS the calculation will be treated separately.
3. STP from all schemes to specified equity schemes/Hybrid /FOF will be considered for up fronting payout.
4. Advance upfront brokerage is capped to 1% for all schemes.
5. In case of pre closure of SIP/ STP, AMC will recover a proportionate upfront/advance upfront paid for the transaction/registration
6. SIP up fronting payouts will be governed by the terms and conditions prescribed by the AMFI board from time to time.
7. For detailed terms and conditions please refer to the detailed terms and conditions attached with your quarterly brokerage structure
8. The Additional Incentive structure mentioned above is applicable for all NEW SIPs/ STPs initiated in specified schemes between the mentioned periods.
9. Additional Incentive stated above is inclusive of all Taxes.