

Special Incentive
Period: 1st January to 31st March 2014



SCHEME NAME	Additional Trail Paid in Advance
ICICI Prudential Balanced Advantage Fund, ICICI Prudential MIP 25, ICICI Prudential Monthly Income Plan	0.25%
ICICI Prudential Regular Savings Fund	0.20%

Terms and Conditions:

1. All IFAs, registered with ICICI Prudential Asset Management Company Limited (IPAMC) are eligible for "additional trail paid in advance"
2. Fresh purchase / additional purchase / switch-in are included in the contest. Switches from Equity & Balanced schemes will not be eligible for contest purpose.
3. "Additional Trail Paid in Advance" shall be paid to all eligible qualifiers along with the monthly payout and they are subject to claw back in case of outflow (redemptions / Switch / Systematic withdrawal plan) within stated period. Stated period for ICICI Prudential RSF and ICICI Prudential MIP 25 is 15 months. For ICICI Prudential MIP , it is 12 months and for ICICI Prudential Balanced Advantage Fund it is 18 months.
4. Eligible IFAs should have valid NISM/AMFI certification.
5. The incentive given above is gross of any taxes/charges/levy and the same will be deducted at the time of payment on incentive as per prevailing rules.
6. The Incentive structure mentioned hereinabove is solely payable to all AMFI/NISM certified IFAs of IPAMC and can be changed by the IPAMC at its sole discretion without any prior intimation or notification. Terms and conditions including the Brokerage/Incentive structure are subject to change by IPAMC at its sole discretion without any prior intimation or notification. IPAMC shall not be responsible for any losses incurred by any one due to change in the Brokerage/Incentive structure.
7. The aforesaid incentive is for genuine business mobilization and any misuse of this will tantamount to forfeiting of the incentive & hence you are advised to abide by the code of conduct and/or rules / regulations laid down by SEBI and AMFI.
8. All IFAs should abide by the code of conduct and rules/regulations laid down by SEBI and AMFI. Also, it is specifically mentioned that the Agents/Distributors will neither pass on or rebate Brokerage/Incentive back to investors nor tempt them with rebate/gifts. IPAMC will take disciplinary action against any IFAs who is found violating the rules, regulations and Code of conduct.
9. IPAMC reserves the right to suspend the incentive payable, if it is brought to our notice that higher incentive is offered to sub-brokers or have violated the code of conduct and / or rules / regulations laid down by SEBI and AMFI.
10. The decision of IPAMC in all matters pertaining to the incentives will be final and binding in all respects.
11. The transactions will be subject to terms and conditions as mentioned in the Scheme Information Document (SID) & Statement of Additional Information (SAI) and shall be binding on all participants.
12. The distributor shall disclose all commissions (in the form of trail commission or any other mode) payable to them for the different competing Schemes of various Mutual Funds from amongst which the Scheme is being recommended to the investor.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully