

Going Global
Period: 1st Nov 2013 to 31st Mar 2014



(A) With its low correlation to Indian equity, International equity is an asset class in itself. To promote this asset class amongst our channel partners we have launched the contest “Going Global”. By mobilizing in ICICI Prudential Global Stable Equity Fund (fund of funds scheme) and ICICI Prudential US Bluechip Equity Fund, you will be entitled to rewards which help you become more aware of the global economic and investment environment.

Total Mobilization*	Location
More than or equal to 4 crores	Copenhagen ⁸
More than or equal to 1.5 crores but less than 3 crores	CEO Conclave**
More than or equal to 75 Lacs but less than 1.5 crore	Annual Convention**
More than or equal to 15 Lacs but less than 75 lacs	Annual Subscription to Economist

** Wild card entry into ICICI Prudential Chairman’s Circle Program’s Annual Convention / CEO conclave

* Mobilizations in ICICI Prudential US Bluechip for 1st Jan to 31st Mar 2014 will be counted at 50% weightage.

(B) As important as going global is, It is also important to have strong local base. Hence we are giving special entry through wild cards into ICICI Prudential Chairman’s Circle program when you mobilize into select domestic funds as given below

- ICICI Prudential Top 100 Fund, ICICI Prudential Dynamic Plan, ICICI Prudential Balanced Fund, ICICI Prudential Corporate Bond Fund, Multiple Yield Funds / Capital Protection Series (more than 3 years maturity)
- Period : 1st Jan to 31st Mar 2014
- Mobilization will be taken at 50% of weightage

Terms & Conditions

1. For calculation of qualification slab the following contest period and schemes would be considered.
 - a. 1st Nov 2013 to 31st Mar 2014 : ICICI Prudential Global Stable Equity Fund
 - b. 1st Jan 2014 to 31st Mar 2014 : ICICI Prudential US Bluechip Equity Fund –, ICICI Prudential Corporate Bond Fund, ICICI Prudential Balanced Fund, ICICI Prudential Top 100 Fund, ICICI Prudential Dynamic Plan, Multiple Yield Fund and Capital Protection Fund Series (Of 3 years and more maturity and wherein the allotment date falls in the contest period)
 - i. In case of the above schemes only 50% of mobilization would be taken to arrive at total mobilization figure in the contest. That is if a channel partner mobilizes Rs 1.2 crore in ICICI Prudential Balanced fund, then for the purpose of arriving at the qualifying slab, only Rs 0.6 crore would be considered.
2. Switch-In from Equity & Balanced into the contest schemes will not be considered for the purpose of contest and calculation of mobilization slab. Total mobilization is defined as fresh purchase/additional purchase/Select switch-Ins as given above.
3. Only one win per IFA will be considered for the purpose of the contest. An IFA doing the double the amount of targets is not eligible for double benefits.
4. The tour cannot be redeemed for cash.
5. The decision of ICICI Prudential Asset Management Company Limited (IPAMC) for selection of winners will be final and not subject to dispute.
6. The qualifier needs to have a valid passport and permits to travel abroad. He should handover any required document to the vendor appointed by IPAMC 2 months in advance of the travel date
7. Additional terms and conditions of tour operator will also be applicable.

8. IPAMC reserves the right to change the destination or cancel the tour and the discretion of IPAMC in this regard will be final and binding on all the participants and is not subject to dispute.
9. In case of non-fulfillment / dis honour of the mentioned contest, IPAMC will not be liable to compensate the qualifier.
10. The Brokerage/Incentive structure mentioned hereinabove is solely payable to all AMFI/NISM certified IFAs of IPAMC and can be changed by IPAMC at its sole discretion without any prior intimation or notification. IPAMC shall not be responsible for any losses incurred by any one due to change in the Brokerage/Incentive structure.
11. The aforesaid incentive is for genuine business mobilization and any misuse of this will tantamount to forfeiting of the rewards & hence you are advised to abide by the code of conduct and/or rules / regulations laid down by SEBI and AMFI.
12. IPAMC reserves the right to suspend the incentive payable, if it is brought to our notice that higher incentive is offered to sub-brokers or have violated the code of conduct and / or rules / regulations laid down by SEBI and AMFI.
13. All IFAs should abide by the code of conduct and rules/regulations laid down by SEBI and AMFI. Also, it is specifically mentioned that the Agents/Distributors will neither pass on or rebate Brokerage/Incentive back to investors nor tempt them with rebate/gifts.
14. IPAMC will take disciplinary action against any IFAs who is found violating the rules, regulations and Code of conduct.
15. Upfront commission shall be paid directly by the investor to the AMFI/NISM registered Distributors based on the investors' assessment of various factors including the service rendered by the distributor.
16. The distributor shall disclose all commissions (in the form of trail commission or any other mode) payable to them for the different competing Schemes of various Mutual Funds from amongst which the Scheme is being recommended to the investor.
17. The above terms and conditions are subject to change without prior notice and at the sole discretion of ICICI Prudential AMC. The AMC shall not be responsible for any losses incurred by any one due to change in the Brokerage/Incentive structure.
18. The transactions will be subject to terms and conditions as mentioned in the Scheme Information Document (SID) & Statement of Additional Information (SAI) and shall be binding on all participants.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully