COMMISSION STRUCTURE - 1st July to 30th September 2018
IFA ADVISORY 3

ICICI PRUDENTIAL ASSET MANAGEMENT

Only for Select Distributors & Advisors of ICICI Prudential Mutual Fund			Across all cities (T30 & B30)				T30 Cities	Additional Payout for B30 Business$		B30 Cities
					TRAIL					
SCHEME NAME	Exit Load	Clawback period^	Special Incentive Contest* (A)	Commission on Sales (B)	1st year (C)	2nd year onwards (D)	3 yr pricing (E)=(A+B+C+D)	Commission on Sales (F)	Trail 1st year only (G)	3 yr pricing (E+F+G)
EQUITY FUNDS										
ICICI Prudential Value Discovery Fund	1 year	1 Year	Nil	0.50%	0.70%	0.70%	2.60%	1.50%	Nil	4.10%
ICICI Prudential Bluechip Fund	1 year	1 Year	Nil	0.50%	0.70%	0.70%	2.60%	1.50%	Nil	4.10%
ICICI Prudential Multi-Asset Fund	1 year	1 Year	Nil	0.50%	0.70%	0.70%	2.60%	1.50%	Nil	4.10%
ICICI Prudential Balanced Advantage Fund	18 months	1 Year	Nil	0.50%	0.70%	0.70%	2.60%	1.50%	Nil	4.10%
ICICI Prudential Global Stable Equity Fund	18 months	1 Year	Nil	0.50%	0.70%	0.70%	2.60%	1.50%	Nil	4.10%
ICICI Prudential Multicap Fund	18 months	1 Year	Nil	0.50%	0.70%	0.70%	2.60%	1.50%	Nil	4.10%
ICICI Prudential Equity & Debt Fund	1 year	1 Year	Nil	0.50%	0.70%	0.70%	2.60%	1.50%	Nil	4.10%
ICICI Prudential Banking & Financial Services Fund	1 year	1 Year	Nil	0.50%	0.70%	0.70%	2.60%	1.50%	Nil	4.10%
ICICI Prudential Infrastructure Fund	1 year	1 Year	Nil	0.50%	0.70%	0.70%	2.60%	1.50%	Nil	4.10%
ICICI Prudential Midcap Fund	1 year	1 Year	Nil	0.50%	0.70%	0.70%	2.60%	1.50%	Nil	4.10%
ICICI Prudential Large & Mid Cap Fund	1 year	1 Year	Nil	0.50%	0.70%	0.70%	2.60%	1.50%	Nil	4.10%
ICICI Prudential Dividend Yield Equity Fund	1 year	1 Year	Nil	0.25%	0.70%	0.70%	2.35%	Nil	Nil	2.35%
ICICI Prudential Exports And Other Services Industries Fund	1 year	1 Year	Nil	0.75%	0.70%	0.70%	2.85%	1.50%	Nil	4.35%
ICICI Prudential FMCG Fund	1 year	1 Year	Nil	0.75%	0.70%	0.70%	2.85%	1.50%	Nil	4.35%
ICICI Prudential Focused Equity Fund	1 year	1 Year	Nil	0.75%	0.70%	0.70%	2.85%	1.50%	Nil	4.35%
ICICI Prudential Technology Fund	1 year	1 Year	Nil	0.75%	0.70%	0.70%	2.85%	1.50%	Nil	4.35%
ICICI Prudential US Bluechip Equity Fund	1 year	1 Year	Nil	0.60%	0.70%	0.70%	2.70%	1.50%	Nil	4.20%
ICICI Prudential Smallcap Fund	1 year	1 Year	Nil	0.75%	0.70%	0.70%	2.85%	1.50%	Nil	4.35%
ICICI Prudential Long Term Equity Fund (Tax Saving)	3 yr lock in	Nil	Nil	0.60%	0.75%	0.75%	2.85%	1.50%	Nil	4.35%
ICICI Prudential Child Care Plan - Gift Plan	3 years	1 year	Nil	0.75%	0.75%	0.75%	3.00%	1.50%	Nil	4.50%
HYBRID FUNDS										
ICICI Prudential Equity - Arbitrage Fund	1 month	Nil	Nil	Nil	0.40%	0.30%	1.00%	Nil	Nil	1.00%
ICICI Prudential Equity Savings Fund	1 year	1 year	Nil	0.60%	0.50%	0.50%	2.10%	0.50%	Nil	2.60%
ICICI Prudential Regular Savings Fund	1 year	1 year	Nil	0.50%	0.70%	0.70%	2.60%	1.50%	Nil	4.10%
DEBT FUNDS										
ICICI Prudential Ultra Short Term Fund	1 Month	1 Month	Nil	0.10%	0.70% From 2nd Month	0.70%	2.10%	Nil	Nil	2.10%
ICICI Prudential Credit Risk Fund	1 year	1 years	0.15%	0.40%	0.60%	0.60%	2.35%	1.00%	Nil	3.35%
ICICI Prudential Medium Term Bond Fund	1 year	1 years	Nil	0.40%	0.70%	0.70%	2.50%	Nil	Nil	2.50%
ICICI Prudential Long Term Bond Fund	7 Days	Nil	Nil	Nil	0.70%	0.70%	2.10%	Nil	Nil	2.10%
ICICI Prudential All Seasons Bond Fund	1 month	Nil	Nil	Nil	0.70%	0.70%	2.10%	Nil	Nil	2.10%
ICICI Prudential Bond Fund	6 Months	Nil	Nil	Nil	0.40%	0.40%	1.20%	Nil	Nil	1.20%

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					TRAIL					
SCHEME NAME	Exit Load	Clawback period ^	Special Incentive Contest* (A)	Commission on Sales (B)	1st year (C)	2nd year onwards (D)	1 yr pricing (E)=(A+B+C)	Commission on Sales (F)	Trail 1st year only (G)	1 yr pricing (E+F+G)
SHORT TERM FUNDS										
ICICI Prudential Short Term Plan	7 Days	Nil	Nil	Nil	0.70%	0.60%	0.70%	Nil	Nil	0.70%
ICICI Prudential Banking & PSU Debt Fund	Nil	Nil	Nil	Nil	0.30%	0.25%	0.30%	Nil	Nil	0.30%
ICICI Prudential Corporate Bond Fund	Nil	Nil	Nil	Nil	0.20%	0.20%	0.20%	Nil	Nil	0.20%
FUNF OF FUNDS										
ICICI Prudential Debt Management Fund	6 Months	6 Months	Nil	0.40%	0.60% From 7th Month	0.60%	0.70%	Nil	Nil	0.70%
ICICI Prudential Regular Gold Savings Fund	15 months	Nil	Nil	Nil	0.40%	0.40%	0.40%	Nil	Nil	0.40%
INDEX FUNDS										
ICICI Prudential Nifty Next 50 Index Fund	7 Days	Nil	Nil	Nil	0.40%	0.40%	0.40%	Nil	Nil	0.40%
ICICI Prudential Nifty Index Fund	Nil	Nil	Nil	Nil	0.30%	0.30%	0.30%	Nil	Nil	0.30%
ICICI Prudential Sensex Index Fund	Nil	Nil	Nil	Nil	0.25%	0.25%	0.25%	Nil	Nil	0.25%
GILT FUNDS										
ICICI Prudential Gilt Fund	Nil	Nil	Nil	Nil	0.60%	0.60%	0.60%	Nil	Nil	0.60%
ICICI Prudential Constant Maturity Gilt Fund	7 Days	Nil	Nil	Nil	0.15%	0.15%	0.15%	Nil	Nil	0.15%
LIQUID PLUS & LIQUID FUNDS										
ICICI Prudential Floating Interest Fund	Nil	Nil	Nil	Nil	0.80%	0.50%	0.80%	Nil	Nil	0.80%
ICICI Prudential Savings Fund	Nil	Nil	Nil	Nil	0.05%	0.05%	0.05%	Nil	Nil	0.05%
ICICI Prudential Money Market Fund	Nil	Nil	Nil	Nil	0.10%	0.025%	0.10%	Nil	Nil	0.10%
ICICI Prudential Liquid Plan	Nil	Nil	Nil	Nil	0.025%	0.025%	0.025%	Nil	Nil	0.025%

SIP-STP Applications - "Commission on Sales" & "Trail" brokerage would be same as normal purchase application. SIP/STP registered at B30 Location will get respective additional payout on per installment basis. Subject to revision on prospective basis.

For all Switches - "Commission on Sales" and / or Trail brokerage would be as normal purchase application (excluding switch between plans / options)

*Special Incentive Contest for Equity Schemes - Additional "Commission on Sales" is applicable for fresh mobilization, Switches (excluding switch between plans / options) & SIP / STP application registered during the contest period 1st July to 30th September 2018.

*Special Incentive Contest for Regular Saving Fund, Corporate Bond Fund & MIP 25 - Additional "Commission on Sales" is applicable for fresh mobilization, Switches (excluding switch between plans / options).

Any "Commission on Sales" brokerage paid on mobilization through dividend transfer into a scheme are subject to claw back as applicable to "Commission on Sales" brokerage paid on mobilization through normal lumpsum purchase

^ "Commission on Sales" & "Special Incentive Contest" is subject to proportionate claw back incase of outflows (Redemption, Switch (including between plans / options), Systematic withdrawal plan) with in the stated period from the date of investments. Stated period for All above schemes are mentioned in "Clawback Period" column.

$ "Additional payout for B30 Business" will be completely clawed back / recovered from future brokerage payments in case the investment is redeemed / Switched Out / Systematically Transferred within 1 year from date of investment.

"B – 30" cities are cities other than Mumbai (including Thane & Navi Mumbai), Delhi (including NCR), Bangalore, Kolkata, Chennai, Pune, Ahmedabad, Hyderabad (including Secundrabad), Baroda, Ludhiana, Jaipur, Lucknow, Surat, Kanpur, Chandigarh, Udaipur, Nagpur, Indore, Nasik, Coimbatore, Patna, Rajkot, Bhopal, Jamshedpur, Bhubaneshwar, Guwahati, Panaji, Ranchi, Cochin, Dehradun collectively referred to as "T –30" cities. NRI business shall also considered as T30 business.

Terms: The transactions will be subject to terms and conditions as mentioned in the Scheme Information Document (SID) & Statement of Additional Information (SAI) and shall be binding on the distributor. The Commission mentioned hereinabove is solely payable to AMFI/NISM certified distributors and can be changed by the AMC at its sole discretion without any prior intimation or notification. The Commission given above is inclusive of all taxes/charges/levy on these arrangements/transactions. The taxes shall be borne by the distributor and the same shall be deducted at the time of payment of commission at the applicable rates. The AMC shall not be responsible for any losses incurred by any one due to change in the Commission structure. The Commission shall be subject to clawback provisions, as applicable. The Distributor should abide by the code of conduct and rules/regulations laid down by SEBI and AMFI. Also, it is specifically mentioned that the Distributor will neither pass on or rebate Commission back to investors nor tempt them with rebate/gifts. The AMC will take disciplinary action against any Distributor who is found violating the rules, regulations and Code of conduct. The AMC reserves the right to suspend the Commission payable, if it is brought to our notice that the Distributor has violated the code of conduct and/or rules/regulations laid down by SEBI and AMFI. The Distributor shall disclose all commissions (including in the form of trail commission or any other mode) payable to them for the different competing Schemes of various Mutual Funds from amongst which the Scheme is being recommended to the investor. The decision of AMC in all matters pertaining to the Commission will be final and binding in all respects on the Distributor. It would be deemed that the terms as stated in this communication have been accepted by you if you mobilise business subsequent to this communication. These terms are also applicable to all live structures including to the payment of trail commission where payable and all such commission are inclusive of all taxes/charges/levy. Further, AMC reserves right to revise trail commission in case there is change in regulation pertaining to fund related expenses.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

SIP/STP DRIVE - IFA
Period: 1st July to 30th September 2018

ICICI PRUDENTIAL MUTUAL FUND
TARAKKI KAREIN!

SCHEME LIST - ICICI Prudential Value Discovery Fund, ICICI Prudential Bluechip Fund, ICICI Prudential Multi-Asset Fund, ICICI Prudential Balanced Advantage Fund, ICICI Prudential Global Stable Equity Fund, ICICI Prudential Multicap Fund, ICICI Prudential Equity & Debt Fund, ICICI Prudential Banking & Financial Services Fund, ICICI Prudential Infrastructure Fund, ICICI Prudential Midcap Fund, ICICI Prudential Large & Mid Cap Fund, ICICI Prudential Dividend Yield Equity Fund, ICICI Prudential Exports And Other Services Industries Fund, ICICI Prudential FMCG Fund, ICICI Prudential Focused Equity Fund, ICICI Prudential Technology Fund, ICICI Prudential US Bluechip Equity Fund, ICICI Prudential Smallcap Fund, ICICI Prudential Long Term Equity Fund (Tax Saving) & ICICI Prudential Child Care Plan - Gift Plan.

"Commission on Sales" on SIPs & STPs (for a minimum committed period of 3 years)			
SIP/STP Application	Monthly Installment Amount	Up to 36 Installments	From 37th Installment
Normal & Top-Up	Rs.2,000 to Rs.10,000	Advance "Commission on Sales" (Base+contest) for 36 months*	As per the base structure +contest
Normal & Top-up	< Rs.2,000 & > Rs.10,000	As per the base structure +contest	

*e.g., Distributor earning 1.00% Commission on Equity Sales (Base+Contest) will be eligible to get following incentive structure in the form of Advance commission on sales.

SIP/STP Monthly Installment amount	Advance commission on sales
2,000	720
3,000	1,080
5,000	1,800
7,500	2,700
10,000	3,600

Note:

A. SIP/STP registered for below 3 years tenure the base structure + contest would be applicable & will be paid per installment after receipt of SIP/STP installment. Advance "Commission on Sales" is not applicable.

B. Trail Brokerage & "B30 additional payout" would be applicable as per base structure & will be paid per installment after receipt of SIP/STP installment.

Terms & Conditions:-

1. Brokerage / Incentive structure is applicable during contest Period only and will be paid in the subsequent brokerage cycle from the date of registration in the AMC record.
2. "Advance Commission on Sales" incentive is applicable only for Monthly installments & for SIP/STP registered minimum tenure of 3 years and above & for monthly installment amount upto Rs.10,000/-.
3. In all the below cases total incentive paid will be deducted proportionately from future brokerage:
   a. Payment Default or termination of SIP-STP due to any reason.
   b. Discontinuation / Cancellation of SIP-STP by customer.
5. SIP/STP registered at B30 Location will get respective additional payout on per installment basis. Subject to revision on prospective basis.

6. “Commission on Sales" is paid in advance for the entire stated period and is subject to proportionate claw back incase of outflows (Redemption, Switch (including between plans / options), Systematic withdrawal plan) within 12 months from the date of investments.
7. “B – 30” cities are cities other than Mumbai (including Thane & Navi Mumbai), Delhi (including NCR), Bangalore, Kolkata, Chennai, Pune, Ahmedabad, Hyderabad (including Secundrabad), Baroda, Ludhiana, Jaipur, Lucknow, Surat, Kanpur, Chandigarh, Udaipur, Nagpur, Indore, Nasik, Coimbatore, Patna, Rajkot, Bhopal, Jamshedpur, Bhubaneshwar, Guwahati, Panaji, Ranchi, Cochin, Dehradun collectively referred to as “T –30” cities. NRI business shall also consider as T30 business.
8. “Additional payout for B30 Business” will be completely clawed back / recovered from future Trail payments in case the investment is redeemed / Switched Out / Systematically Transferred within 1 year from date of investment."
9. The transactions will be subject to terms and conditions as mentioned in the Scheme Information Document (SID) & Statement of Additional Information (SAI) and shall be binding on the distributor. The Commission mentioned hereinabove is solely payable to AMFI/NISM certified distributors and can be changed by the AMC at its sole discretion without any prior intimation or notification. The Commission given above is inclusive of all taxes/charges/levy on these arrangements/transactions. The taxes shall be borne by the distributor and the same shall be deducted at the time of payment of commission at the applicable rates. The AMC shall not be responsible for any losses incurred by any one due to change in the Commission structure. The Commission shall be subject to clawback provisions, as applicable. The Distributor should abide by the code of conduct and rules/regulations laid down by SEBI and AMFI. Also, it is specifically mentioned that the Distributor will neither pass on or rebate Commission back to investors nor tempt them with rebate/gifts. The AMC will take disciplinary action against any Distributor who is found violating the rules, regulations and Code of conduct. The AMC reserves the right to suspend the Commission payable, if it is brought to our notice that the Distributor has violated the code of conduct and/or rules/regulations laid down by SEBI and AMFI. The Distributor shall disclose all commissions (including in the form of trail commission or any other mode) payable to them for the different competing Schemes of various Mutual Funds from amongst which the Scheme is being recommended to the investor. The decision of AMC in all matters pertaining to the Commission will be final and binding in all respects on the Distributor. It would be deemed that the terms as stated in this communication have been accepted by you if you mobilise business subsequent to this communication. These terms are also applicable to all live structures including to the payment of trail commission where payable and all such commission are inclusive of all taxes/charges/levy. Further, AMC reserves right to revise trail commission in case there is change in regulation pertaining to fund related expenses.

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