



Special Promotion scheme

(Period: 1st July 2014 to 31st July 2014)

Name of the Fund	Upfront Commission
SBI Magnum Balanced Fund	1.75 %
SBI Magnum Midcap Fund	1.75 %

Terms and Conditions:

1. This incentive structure is applicable to only AMFI/NISM certified distributors, registered with SBI Funds Management Pvt. Ltd.
2. Application forms with legible and valid ARN code will only be considered for above incentives.
3. All participants are required to adhere to the code of conduct and guidelines defined by SEBI / AMFI.
4. The trail commission of 0.50% will be payable from second year onwards. No trail commission will be payable during the first year of investment.
5. The "B-15 special incentive" of 1.50% will also be payable during the first year of investment as trail commission. However the additional target based B-15 incentive under @Star Equity funds campaign will not be applicable under above two funds during the campaign period.
6. B-15 (Beyond top 15) centres refer to all domestic centres excluding Ahmedabad, Bengaluru, Vadodara, Chandigarh, Chennai, Hyderabad, Jaipur, Kanpur, Kolkata, Lucknow, Mumbai (including Thane & Navi Mumbai), New Delhi(including NCR), Panjim, Pune and Surat.
7. In case the investment is redeemed within the exit load period, as applicable under the fund, then the upfront commission & additional upfront incentive (if any) will be proportionately (i.e. for the remaining period of exit load period) recovered / clawed back / set off from future payments.
8. In case the investment is redeemed within the exit load period, as applicable under the fund, the B-15 special incentive will be completely recovered / clawed back / set off from the future Brokerage payments of the Distributor.
9. The above brokerage structure will not be applicable to the distributors who are under any preferred / tied-up brokerage structure.
10. SBI Funds Management Pvt. Ltd. reserves the right to change / cancel this incentive structure at any point of time without any notice.