

DSP BLACKROCK

Period: Oct-2014 to Dec-2014

SIP Momentum - Additional Brokerage for SIP Investments (Per SIP Incentive)

As you are aware, Systematic Investment Plan (SIP) and Systematic Transfer Plan (STP) are time tested and disciplined approaches towards wealth creation. It allows the investor to adopt a systematic and dedicated approach to financial planning by inculcating a habit for regular savings. Saving through the SIP / STP route allows the investor to benefit from Rupee Cost Averaging, Power of Compounding and also potentially helps smoothen out market volatility.

To continue the momentum for SIP's, we are pleased to offer you the following additional incentive structure.

SIP/STP in the range of Rs. 1000 to Rs. 5000 (Lump Sum incentive scheme)

Additional Incentive for SIP/STP		
Amount (Rs) / Tenure (Months)	<60 months	> or = 60 months
1000 <= 5000	Nil	Amount of SIP x 60 x 0.50%

(a) For e.g. Additional Incentive Payout for SIP of Rs.2500 for 5 years (60 months) will be:

Total Amount of investment: Rs. 2500x60 = Rs.150,000

Total Incentive: Rs. 150,000 x 0.50% = Rs.750

(b) Please refer to the below earning table

SIP Installment	SIP Incentive In Rs.
1000	300
2000	600
3000	900
4000	1200
5000	1500

Terms and conditions of the contest

1. SIP/STP business will be tagged to the applicable Base Brokerage Structure of the current quarter.
2. SIP/STP Incentive will be paid for transactions up to Rs 5000.
3. SIP/STP transactions above Rs 5000 will be tagged to the Base + Upfront rates applicable in the quarter.
4. In case of "all trail" distributors, SIPs/STPs will be tagged to the applicable brokerage structure.
5. SIP Incentive is not applicable on "all trail" brokerage structures (Trail and Hybrid Categories)
6. The Additional Incentive structure mentioned above is applicable for all NEW SIPs/ STPs initiated in equity schemes between the mentioned periods.
7. Applicable to all equity , hybrid , FOF and ELSS schemes
8. A maximum of 5 years (60 months) has been capped for additional incentive payout for all applications up to Rs 5,000.
9. STP from all schemes to specified equity schemes/Hybrid /FOF /ELSS only will be considered for additional incentive payout.
10. For all SIPs/STPs up to Rs 5,000 - In case of pre closure of SIP/ STP, AMC will recover a proportionate incentive paid for the period between pre-closure & termination dates as per the original registration.
11. In case of weekly STP, only first installment amount will be considered for the incentive (in case of SIP / STP upto a value of <= 5000).
12. Additional Incentive stated above is Gross of Service Tax.
13. SIP applications without the "start-month and end-month" as mentioned in the prescribed format will get rejected.

DSP BlackRock reserves the right to amend or withdraw this scheme without any prior notice