



Special Promotion scheme

(Period: 1st October 2014 to 31st October 2014)

Name of Fund	Exit load	Upfront Commission
SBI Magnum Balanced Fund	Exit within 18 months – 1.5%	2.00%
SBI Magnum Global Fund	Exit within 18 months – 1.5%	2.00%
SBI MMIP Floater	Exit within 18 months – 1.5%	1.75%
SBI Magnum Taxgain Scheme	Not applicable	4.00%
SBI Magnum Midcap Fund	Exit within 12 months – 1.0%	1.75%
SBI Bluechip Fund	Exit within 12 months – 1.0%	1.25%

Terms and Conditions:

1. This incentive structure is applicable only to NISM certified distributors, registered with SBI Funds Management Pvt. Ltd.
2. Application forms with legible and valid ARN code will only be considered for above incentives.
3. All participants are required to adhere to the code of conduct and guidelines defined by SEBI / AMFI.
4. The trail commission of 0.50% will be payable from 19th month onwards in respect of Magnum Balanced Fund, Magnum Global Fund and MMIP Floater, 13th month onwards in respect of Magnum Midcap Fund & Bluechip Fund and 37th month onwards in respect of Taxgain scheme.
5. The "B-15 special incentive" payable during the first year of investment as trail commission will be 1.50% for all the above equity funds and 0.50% for MMIP-Floater.
6. B-15 (Beyond top 15) centres refer to all domestic centres excluding Ahmedabad, Bengaluru, Vadodara, Chandigarh, Chennai, Hyderabad, Jaipur, Kanpur, Kolkata, Lucknow, Mumbai (including Thane & Navi Mumbai), New Delhi(including NCR), Panjim, Pune and Surat.
7. In case the investment is redeemed within the exit load period, as applicable under the fund, then the upfront commission will be proportionately recovered / clawed back / set off from future payments.
8. In case the investment is redeemed within the exit load period, as applicable under the fund, the B-15 special incentive will be completely recovered / clawed back / set off from the future Brokerage payments of the distributor.
9. The above brokerage structure will not be applicable to the distributors who are under any preferred / tied-up brokerage structure.
10. The special promotion scheme supersedes the brokerage structure which was communicated for the current quarter.
11. SBI Funds Management Pvt. Ltd. reserves the right to change / cancel this incentive structure at any point of time without any notice.